

CITIZEN

Citizen CLP 521

Big On Features Small On Price



Metal clamshell mechanism for strength, reliability and ease of use

Parallel, serial & USB as standard; Network and WiFi options

Direct thermal 203 dpi with internal 5-inch media roll

Compact design with internal power supply

Better. Believe It.®

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Citizen CLP 521

It has always been Citizen's tradition to produce unique and innovative label printers and the CLP 521 is no exception.

Even though the CLP 521 is aimed at the entry level and desktop printer environment, it is packed full of features and options usually only found on high performance machines.

However, in a world where price is the key to so much, Citizen have used their skills in precision manufacturing to produce a high performance printer that the bank manager will also like.

Metal mechanism for reliability

Another tradition for Citizen has been its clamshell mechanisms. Often emulated (but never bettered) our engineers worked tirelessly to develop a newer and even simpler system.

The mechanism still uses an all-metal construction for the clamshell to make sure the printer is reliable and precise. The printhead can be raised to the vertical position for easy cleaning and servicing and the cleverly designed media arm includes an adjustable media sensor.

The colour-coded operator levers within the printer are designed to make set up easy, quick and efficient and the printer can be configured easily by the Vue-Print™ menu system developed by Citizen for other printer in its range.

Standard Connectivity: Parallel, Serial and USB.

Its also inevitable that a label printer must be able to connect to all types of computer systems. Traditional serial and parallel ports are still very popular in the market as are the newer USB, high-speed parallel and, of course, ethernet and WiFi.

- ♦ Parallel IEEE1284 as standard
- ♦ RS232C serial as standard up to 115,000 bps
- ♦ USB as standard

The **Ethernet** and **WiFi** boards can be installed in minutes without removing any covers. As they are internal options, there is no concern that they can get broken or damaged and they do not increase the printer's footprint either.



Technical Specification

	CLP 521	
Technology	Direct Thermal Printing	
Resolution (approx)	203 dpi, 8 dots/mm	
Print speed (max)	4 inches/second, 100 mm/s	
Fonts TrueType download	1 Scalable, 8 Bitmap Supported as standard	
Media types	Roll or fanfold media; continuous or perforated; die-cut labels, tags & tickets	
Media sensing	Label gap, notch or reflective	
Moveable media sensor	Standard	
Media width (min-max)	0.75 - 4.65 inches, 19 - 118 mm	
Media roll size (max)	5 inches, 125 mm (internal) External media supply path	
Media thickness	0.0025 - 0.01 inches, 0.635 - 0.254 mm	
Print width (max)	4.1 inches, 104 mm	
Print length (max)	32 inches, 812mm	
Label length (min)	0.10 in, 2.54 mm	
Interfaces		
IEEE1284 parallel	Standard	
RS232C	Standard	
USB	Standard	
Ethernet	Optional Internal	
WiFi	Optional Internal	
Mechanism & Case type	Metal clamshell mechanism with plastic case	
User interface	4 buttons + 4 LEDs + VuePrint™ Menu	
User memory		
SDRAM on-board	8Mb	
Flash on-board	2Mb	
Windows drivers	Free-of-charge from dealer or web site	
Label design software	Free-of-charge from dealer or web site	
Options & accessories	Autocutter Peeler External rewinders Ethernet & WiFi interfaces, see above	
Size (WxDxH)	9.1x11.4x7.2 inches 231x289x183 mm	
Weight (approx)	7.9lbs, 3.6 kg	

Internal PSU

Many other machines available on the market have an external power supply which can be kicked or damaged or even simply unplugged by mistake.

The CLP 521 doesn't compromise here either with a high performance integrated internal power supply for hassle-free printing and reliability.

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